

To Whom it May Concern,

I am appaled by the apparent decision from Sinclair Broadcasting's to so blatantly push its own partisan agenda in joining the current political debate. By forcing their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

Since Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest, I do not believe that it is doing so by so clearly pushing its own agenda. By doing so they are transforming our public airwaves into propaganda tools and breaking their covenant with the american people.

It seems that when large companies or conglomerates control the airwaves, we get more of what's good from their perspective and less of what we need for our democracy. They push their agenda, not only through judicious use of their allotted comercial time, but by clearly selecting shows and presentation that fit their one sided lenses.

Clearly, Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show that public airwaves should be protected from abuse, that there is an implicit contract with the american people in respecting their integrity. Blatant partisanship, be it "liberal" or "conservative" should stay in the real of "pay TV" and not invade public airwaves.

I am further troubled by this initiative from Sinclair Brodcasting when I try to imagine where this could lead us in the future if it is left unchecked and unchallenged. Today we are force fed a given candidate, tomorrow it could be a local initiative, a local trial. It seems to me that this is a step towards a lynch mob instead of towards democracy.

Thank you.

Igor Perisic